

CRITERION VI – STUDENT SUPPORT AND PROGRESSION

1. The Title of the Practice: Student Development Cell's Newsletter.

2. Objectives of the Practice:

- i. Keep students informed about upcoming events, activities, and opportunities to participate in college initiatives.
- ii. Serve as a bridge between the student council and the student body, sharing council goals, decisions, and progress on projects.
- iii. Highlight accomplishments and news of students, recognizing individual and group successes within the college community.
- iv. Create a platform for students to share opinions, ideas, and feedback on college policies and activities, encouraging open dialogue.

3. The Context:

A student council newsletter serves as a dynamic tool to bridge communication between the student council and the student body. It provides regular updates on council initiatives, upcoming events, and important announcements, ensuring students stay informed and engaged with college activities. The newsletter creates a platform for celebrating student achievements, sharing resources, and promoting college spirit. By offering insights into council decisions and fostering transparency, it encourages student involvement and voices to be heard. Ultimately, the student council newsletter strengthens college community bonds and enhances student participation in shaping their college experience.

The student council newsletter was initiated to improve communication and transparency between the student council and the student body. It was created as a platform to keep students informed about council activities, college events, and important updates, ensuring that everyone feels included and up-to-date. Additionally, the newsletter aims to celebrate achievements, share valuable resources, and boost college spirit. By providing a regular, accessible channel for council news, the initiative encourages student engagement, fosters a sense of community, and empowers students to take an active role in shaping their college environment.

4. The Practice:

The SDC's Newsletter is one of the flagship projects of the student council, whose idea cultivated in the mind of the students and executed by the students themselves. Here are the steps used for creating SDC Newsletter, *these steps are named as "6Cs"*:

- i. **Committee formation:** A mix committee body of students (Media Representatives in student council) & Faculty is formed to systematically execute and supervise this project.
- ii. **Content Planning:** Brainstorming topics for each section, including updates on recent projects, upcoming events, student achievements, and helpful resources.

Feedback from students is also gathered to address their interests and concerns.

- iii. **Content Creation:** Committee members and volunteer writers drafts articles, announcements, and event summaries. Student photographers contributed images, while designers created engaging layouts to make the newsletter visually appealing.
- iv. **Content Check:** Faculty advisors review the content for accuracy, clarity, and appropriateness, providing feedback to ensure that the information is accessible and aligned with college policies.
- v. **Creative Composition:** Using software like Canva or PosterMyWall, the team creates an organized, visually appealing layout, incorporating clear sections, graphics, college colors, and student photos to foster readability and college pride.
- vi. **Circulation:** After final approval, the newsletter is distributed via email, posted on the college website, and provided in print, making it widely accessible to all students.

5. Evidence of Success:

- i. Positive feedback from teachers and administrators reflects the newsletter's quality and its value in enhancing the school community.
- ii. Surveys or informal feedback indicate that students appreciate the updates and feel more connected to the council's initiatives.
- iii. An increasing number of students reading or subscribing to the newsletter indicates growing popularity and engagement.

6. Problems Encountered and Resource required:

- i. **Time Constraints:** Balancing newsletter tasks with academic and extracurricular activities makes meeting deadlines challenging for the student council.
- ii. **Content Approval Delays:** The review and approval process by faculty or administration sometimes delays publication, affecting timely updates.
- iii. **Technical Issues:** Limited access to professional design tools and software affects the quality and consistency of the newsletter's layout and presentation.

Resource Required:

- i. **Design Software:** Access to programs like Canva, PosterMyWall, or similar tools is needed to create visually appealing layouts.
- ii. **Guidance and Training:** Workshops or sessions on writing, editing, and design help improve the team's skills and newsletter quality.
- iii. **Printing Budget:** Funds for printing physical copies are required.
- iv. **Survey Tools:** Tools to collect feedback from students on newsletter content and engagement are needed to help improve future issues.
- v. **Volunteer Support:** A team of student volunteers or club members specifically dedicated to content creation, photography, and distribution is essential.

7. Notes (optional): Nil